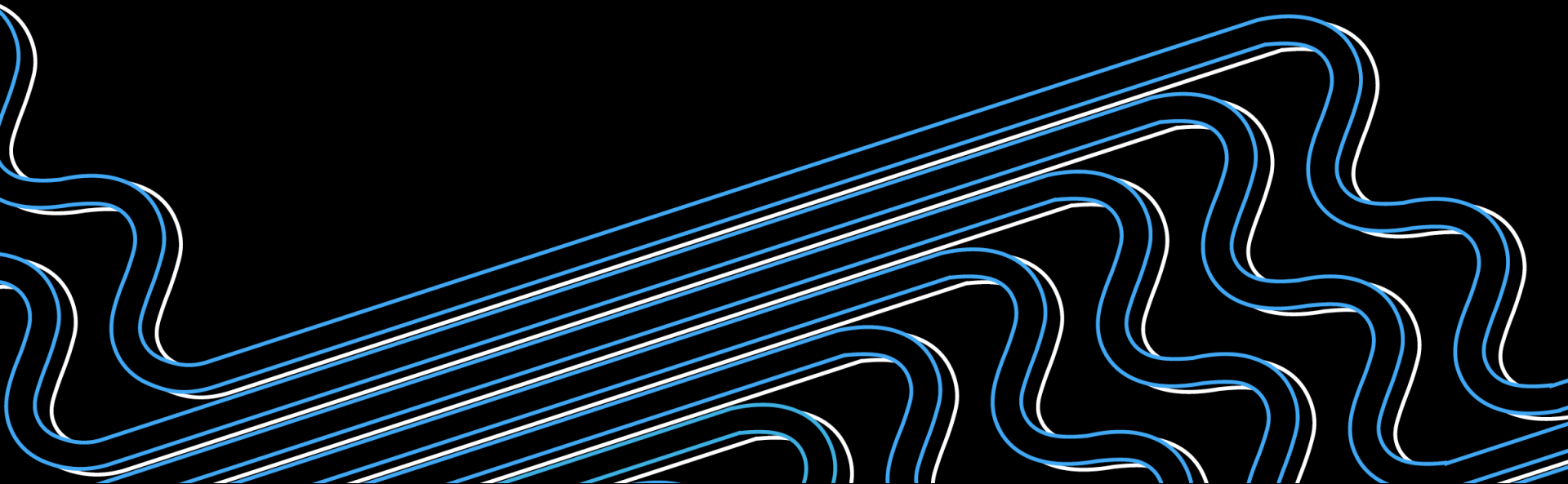


impara l' **ABC** dell'export musicale

italia ▶▶▶
music ▶▶▶
export ▶▶▶

powered by SIAE



~~EXPORT?~~

INTERNATIONAL!

italia ▶▶▶
music ▶▶▶
export ▶▶▶

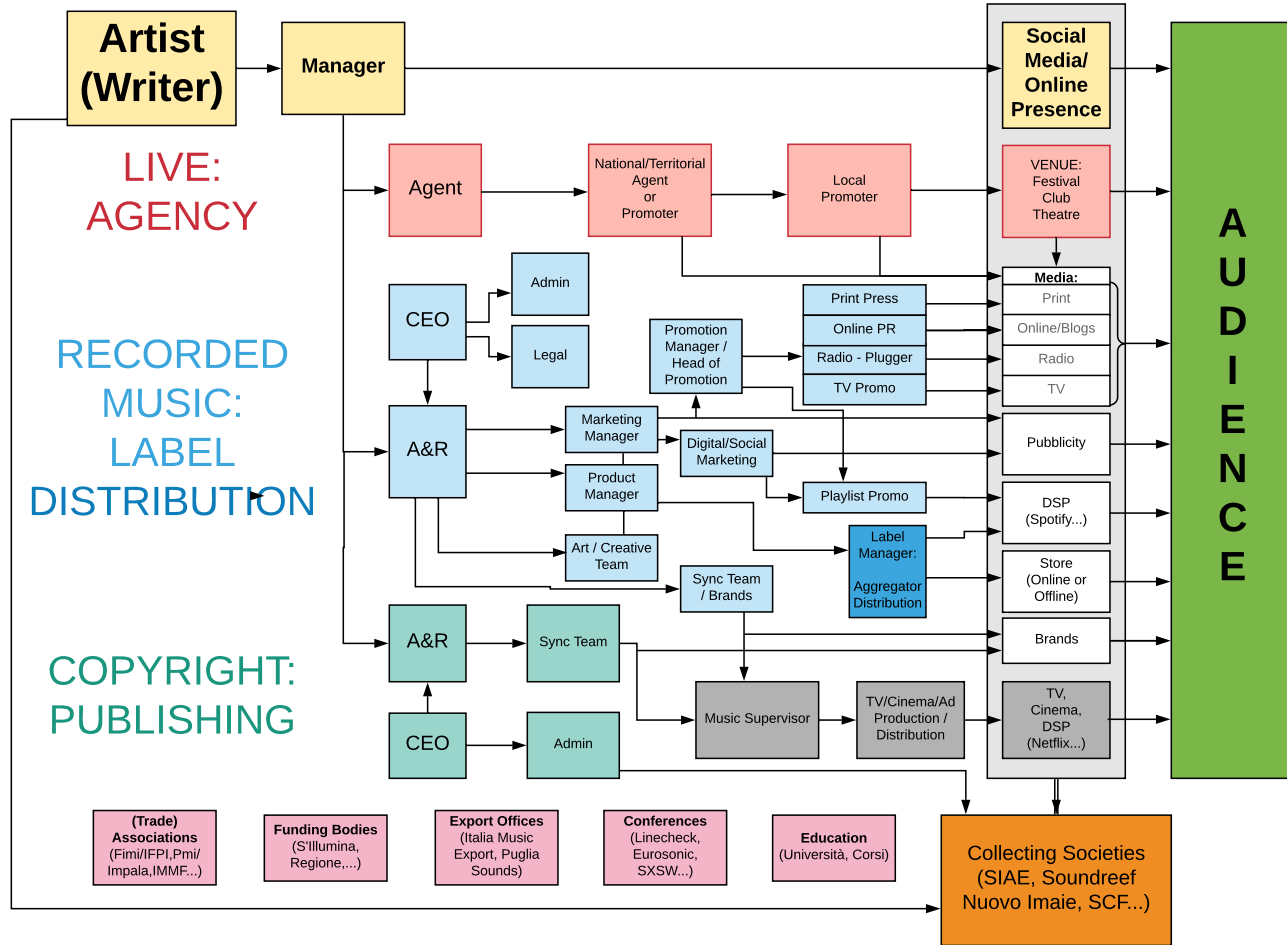
powered by SIAE

SIAE | DALLA
PARTE
DI CHI
CREA

HOW TO GET STARTED FROM SCRATCH?

- homework ➔ make research
➔ learn the basics
- build a team
- try

**DO YOUR OWN THING
&
BE PART OF THE GAME**



MANAGEMENT STRATEGY:

- a) US/UK centered intl. industry standard
- b) individual country by country

Grazie!
Domande?